

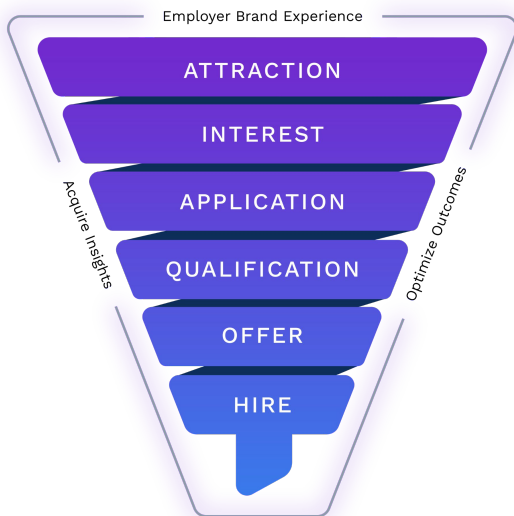
SFX Insights

Evaluate full-funnel effectiveness and accelerate data-driven hiring strategies with insights, analytics, and visualizations.



Improve full-funnel decision-making

With disparate systems and fragmented data sources, obtaining a unified, real-time view of talent acquisition effectiveness is often a challenge. SFX Insights aligns key metrics to each stage of the funnel — from attraction to hire — empowering TA leaders to expertly advance talent and teams, fostering organizational success and facilitating growth.



Symphony Talent's Full-Funnel Framework for Talent Acquisition

Built upon a market-leading technology stack, SFX Insights delivers a powerful analytics platform that provides comprehensive data visualizations and in-depth insights to help TA teams evaluate full-funnel effectiveness.

Key capabilities



Full-funnel analytics: Accelerate data-driven hiring strategies and gain a holistic view of recruitment activities, from brand awareness to hire conversion.



Centralized dashboards: View talent acquisition metrics across multiple Symphony Talent solutions within a single source of truth.



Data visualization: Leverage comprehensive, end-to-end analytics that include at-a-glance metrics and actionable insights. Streamlined reporting allows for easy sharing and communication of insights across teams. You can download views or set-up scheduled emails for sharing dynamic exception reporting.



Data exploration: Dig into the underlying data to see what is behind the metrics. Group, sort, and filter by jobs, contacts, or applications to get to the information you need.



ROI measurement: Attribute spending across the full-funnel, from attraction to hire. Eliminate ineffective spending from talent acquisition activities.

Accelerate data-driven hiring strategies

Gain insight into performance

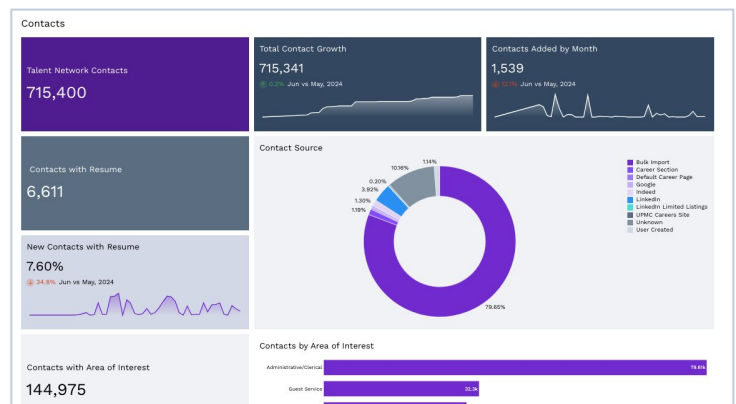
SFX Insights makes understanding key metrics easier than ever. With intuitive filters and tags, you can customize insights to focus on exactly what you need, keeping the most critical information front and center. Want to explore recruiting performance further? Easily drill down into unified data from multiple sources, uncovering insights that drive smarter decisions. When it's time to share, generating reports is a breeze — supported by timely, accurate data you can trust. With this solution, your insights are not just reliable — they're actionable.

Optimize recruiting efforts

Maintaining your organization's appeal to candidates is crucial for long-term success. Advanced analytics allow you to effortlessly assess talent network health and candidate pipeline, providing a clear view of recruiting efforts. With everything from branding impact and media spend to campaign performance and hire conversions centralized in one place, you can make smarter, more informed decisions. This data-driven approach ensures recruitment strategies are always aligned with hiring goals, enhancing outcomes and sustaining a competitive edge.

Measure ROI

SFX Insights provides precise performance evaluation tools, enabling you to swiftly eliminate wasteful spending and maximize your recruitment budget. By tracking spending across the entire hiring process — from candidate attraction to final hire — you can ensure every dollar is optimized. With data-driven insights, the solution empowers your team to make smarter decisions, boost effectiveness, and improve hiring outcomes. SFX Insights also delivers full-funnel visualizations, helping you develop data-driven hiring strategies, optimize recruiting efforts, and accurately measure ROI for better decision-making.



With an intuitive UI and powerful SFX Insights dashboards, talent teams can easily monitor performance. The Talent Network dashboard allows leaders to monitor growth, manage the completeness of candidate profiles, and adjust future tactics based on current results.

Speak to an expert to learn more!

[Request a demo](#)

Symphony Talent delivers innovative, award-winning talent acquisition solutions that empower clients worldwide to expertly advance talent and teams. Our comprehensive suite of full-funnel solutions, expert brand services, and data analytics tools help clients execute and optimize hiring strategies, ensuring differentiated candidate experiences and improved business outcomes at every stage of the talent acquisition funnel, from attraction to hire. Visit symphonytalent.com to learn more.